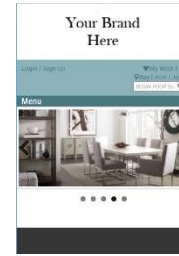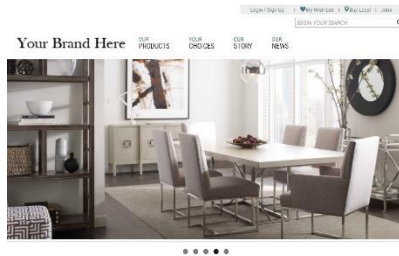CLARITY
WEB SOLUTIONS

Consumer Website

Allow consumers to easily connect with your brand on any device

Clarity websites have a fresh look and full functionality on any device and screen size, and engage Consumers with your brand to begin shopping through their Wish List.

Engage Consumers

MORE THAN HALF OF ALL INTERNET TRAFFIC NOW COMES FROM MOBILE DEVICES.[1] Clarity Consumer Websites, built on a responsive design platform, enable your brand to reach this rapidly growing segment of Consumers.

EASILY BROWSE, SEARCH, AND FILTER. Our software already speaks furniture, so it is ready to showcase your product types, categories, and collections in a way that is simple to navigate.

FACILITATE THE SALES PROCESS. Our Wish List feature allows Consumers to save, organize, and share their favorites. It only asks for a minimum amount of information at a later stage in the browsing process, keeping Consumers engaged on your site longer. The Wish List also connects Consumers with the next step in the sales process – getting a quote on their favorite items from a Dealer.

1. https://www.outerboxdesign.com/web-design-articles/mobile-ecommerce-statistics

Maintain with Confidence

EXTENSIVE CONTENT MANAGEMENT. You don't have to contact Clarity every time you need something changed on your website. With our Content Management System, you can create and edit most content on the website – right from the administrative login.

EASE OF PACKAGED SOFTWARE. FIT OF CUSTOM SOFTWARE. Clarity websites combine the best of both worlds:

Packaged Benefits:

- Fast launch
- Extensive administrative content management
- Fully hosted and supported in the cloud
- Consistently updated and improved - Clarity regularly enhances the base software to benefit all subscribers, so your site will not become stagnant or outdated

Custom Advantages:

- We create a unique look that reflects your brand distinctives, and a personalized structure that fits your brand's organization
- Clarity can build custom modules and integrations specifically for your site.

CLARITY
CLOUD

This solution can be used independently, or as a fully integrated part of Clarity Cloud, the all-in-one, single-login website designed to drive sales for furniture brands. Clarity Cloud offers a Consumer Website, Dealer Portal, Pricing Configurator, Product Visualizer, and Market Showroom Automation.