

Dealer Portal

Build brand preference through enhanced sales-driving capability.



The Clarity Cloud Dealer Portal is built to help you stay connected with your Dealers, and build brand preference through ease of doing business.

A Single, Comprehensive Resource

ACCESS ALL PRODUCT DATA. Give your Dealers access to all vital product data on each product page - current Pricing, Inventory Levels, and Product Availability.

These **SALES-DRIVING MODULES** facilitate every part of the sales process online, reducing costs and increasing efficiency:

- Online Order Placement (with Clarity's Pricing Configurator)
- Check the current status of a placed order
- File Claims
- Order Sales Aids
- Announcements – Quickly convey important information to all of your accounts.

CONSISTENT DATA. Since the website is all-in-one, it's the same data everywhere. That means when data is updated for consumers, it is also updated for Dealers and vice-versa.

SAME WEBSITE. Clarity Cloud is an all-in-one website with a single login. That means a better user experience for your Dealers, and less systems to access.

Build Brand Preference

Exceed Dealer expectations by allowing them to **CONNECT ONLINE** with all aspects of the sales process, and gain the capabilities they want to sell more furniture. The easier your brand is to sell, the more Dealers will want to sell.

REPS can manage all of their Dealers from the same single login, and view information on their Dealers such as sales history. Dealers can also self-administer their accounts (based on the permissions you give).



This solution can be used independently, or as a fully integrated part of Clarity Cloud, the all-in-one, single-login website designed to drive sales for furniture brands. Clarity Cloud offers a Consumer Website, Dealer Portal, Pricing Configurator, Product Visualizer, and Market Showroom Automation.