CLARITY
WEB SOLUTIONS

Market Showroom Automation

All the critical data insights from market. **At your fingertips.**
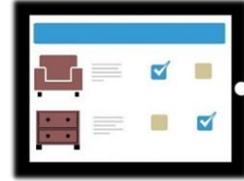
Whether you show at High Point, Vegas, or any market around the world, our software solves many of the common problems experienced by furniture brands at market.

Track

ALL THE VITAL DATA from each type of interaction with a customer can be captured by Reps *during* the walkthrough, on their device of choice.

Add styles that the Customer expresses interest in to a Wish List.
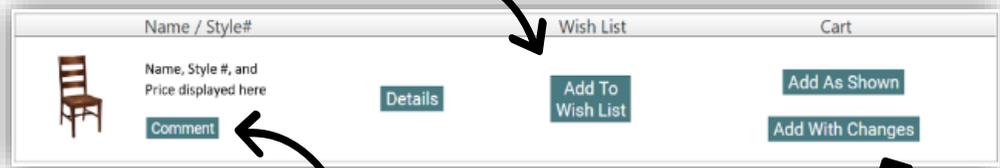
Record Customers' reactions to styles using personalized, preset comments or typing your own.

Add items to a Customer's market order with or without changes, and make notes about the requested changes.

Analyze

EXECUTIVE REPORTING TOOLS. Instantly view, sort, organize, or download all data being recorded by your Reps, including:

- *Quantities of each style in Carts with changes, in Carts without changes, and in Wish Lists*
- *Comments on pieces*
- *Items in Carts and Wish Lists by Dealer or Rep*

SEE WINNERS AND LOSERS, DURING NOT AFTER MARKET. At any time during market, see what pieces are popular and being ordered. Comments give you a read on customers' response to your new styles.

Respond

MAKE EXECUTIVE DECISIONS AND PLACE FACTORY ORDERS WITH CONFIDENCE. Armed with an accurate picture of what is selling, get profitable production schedules running early.

SEND ORDER ACKNOWLEGEMENTS DURING MARKET. It only takes a few minutes for your Reps to turn a walkthrough cart into a fully validated market order

STREAMLINE DEALER FOLLOW-UP with Wish Lists. At the end of a walkthrough, your Reps have an organized, printable list of items in which the Dealer expressed interest – so they can pick up right where they left off.

CLARITY
C L O U D

This solution can be used independently, or as a fully integrated part of Clarity Cloud, the all-in-one, single-login website designed to drive sales for furniture brands. Clarity Cloud offers a Consumer Website, Dealer Portal, Pricing Configurator, Product Visualizer, and Market Showroom Automation.