![CLARITY WEB SOLUTIONS logo]

Product Visualizer

See your customized piece built on-screen, in real time.

In a world where expectations are set by Amazon, allow your consumers to actually see what they envision for their customized piece. Bring your product line to life and take full advantage of the visual aspect of the sales process.

Create

CONSUMERS on your site can build their own piece, and then save it to their personal Wish List.

Drive the SALES PROCESS by allowing consumers to see a customized product from the comfort of their living room. The personalized piece encourages consumers to visit a Dealer to get a quote.

DEALERS can facilitate sales in a highly engaging way, and end up with a fully validated quote at the end.

DESIGNED TO OPERATE ON A TOUCHSCREEN, the Visualizer is a sales-driving addition to any store. An intuitive interface allows for easy use.

The software is RESPONSIVE, and immediately updates based on what options are selected (or changed).

The Visualizer SPEAKS FURNITURE and is built for furniture customization rules.

CPQ Visualized

The Product Visualizer runs on Clarity's powerful Pricing Configurator, which provides:

UP-TO-DATE DATA. No discontinued styles or out-of-stock fabrics can be selected.

AN ACCURATE RETAIL PRICE can be instantly displayed for Dealers. This price reflects that Dealer's specific retail factor.

A PROFESSIONAL-LOOKING QUOTE is available to be printed, with options about which information to display on the printout.

EASY CONVERSION – Since the Visualizer offers all the same options that a real order would, it is easy to enter a custom piece as a factory order.

Fully validated custom piece

This solution can be used independently, or as a fully integrated part of Clarity Cloud, the all-in-one, single-login website designed to drive sales for furniture brands. Clarity Cloud offers a Consumer Website, Dealer Portal, Pricing Configurator, Product Visualizer, and Market Showroom Automation.